

Organised by



SUSTAINABLE 2WHEELS

18TH SEPTEMBER 2013 / BRUSSELS

Clean Air - It's your move!

September 18th 2013 / Esplanade of the European Parliament . Brussels



Now established as one of the key events during Mobility Week!

Sponsorship Brochure



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www.forum-europe.com

www.sustainable2wheels.eu

Potential for Sustainable2Wheels!



According to 2011 European White Paper on transport:

- ▶ By 2030, the use of 'conventionally-fuelled cars' in urban transport must be halved
- ▶ By 2050, 'conventionally-fuelled cars' in urban areas must be phased out

This will create enormous potential for **Sustainable2Wheels**!

The **Sustainable2Wheels** event aims to inform and raise awareness among European policy-makers on the wide variety of 2Wheel solutions to facilitate urban transport and on their benefits in the field of environment, transport and public health.

The event will take place on the Esplanade of the European Parliament on **Wednesday the 18th September 2013** in the framework of the European Commission's Mobility Week.

Sponsorship of Sustainable2Wheels

There are two principle sponsorship packages available for the Sustainable2Wheels event:

Premier Sponsoring Package: €7,000

- ▶ Branding and distribution of promotion material at the high-level debates between EU decision-makers and 2Wheel business debates (upon availability)
- ▶ Acknowledgement as a Premier sponsor in all marketing materials and press releases
- ▶ Extensive branding & promotional opportunities before and during event including:
 - 3 pre-event mailings sent to European businesses and policymakers
 - Listing on the Sustainable2Wheels website with web links
 - Logo included in pre-event publicity in and around the European Parliament
 - Exhibition space on the Esplanade of the European Parliament
- ▶ Full-page colour advertisement in Sustainable2Wheels Yearbook



Sponsorship of Sustainable2Wheels

Sponsoring Package: €3,000

- ▶ Acknowledgement as a sponsor in all marketing materials and press releases
- ▶ Various branding & promoting opportunities before and during event including:
 - Listing on the Sustainable2Wheels website
 - Exhibition space on the Esplanade of the European Parliament
- ▶ Half-page colour advertisement in Sustainable2Wheels Yearbook



Special Offers

Special offers are available for longer-term commitments

- ▶ Key benefits of becoming involved in Sustainable2Wheels 2013:
 - Direct contact between senior management industry and European decision-makers
 - Acknowledgement as stakeholders in a key sustainable mobility debate
 - Possibility to demonstrate and illustrate the technological state of the art as well as the economic weight of the bicycle and associated industries in Europe

Contact



If you are interested in discussing your involvement further, please contact:

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